



KAMILLA  
BAKYTOVA

advertising creative

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## EDUCATION

2021 • American University in Dubai Bachelor of Fine Arts in Visual Communication, Major: Advertising.

2016 • High School Certificate pass with 97% Zhania Aubakirova private school; Almaty, Kz

## ADDITIONAL CERTIFICATES

- Dean's Honor List in recognition of outstanding academic achievement (GPA 3.83) - Fall 2018

- Winner of Roger Hatchuel Student Academy Program at Lion Festival 2020.

- Certificate of participation in Google Creative Campus workshop. Pitched to senior Googlers about how Google can have a meaningful and lasting impact on the global fight against racial equity.

## EXPERIENCE

2020 • Event Coordinator  
Wedding coordinator at WeDoWeddings (November 2020- December 2020)

2020 • Digital Media Strategist  
Social Media Specialist Beauty Angels Studio (March 2020- August 2020)

2019 • Marketing department Internship;  
Capital Partners; Almaty, Kazakhstan (May 2019- August 2019)

- Certificate of participation in Google Creative Campus workshop. Pitched to senior Googlers about how Google can have a meaningful and lasting impact on the global fight against racial equity.

- Certificate of Participation from Mr. Saeed Mohammed Al Tayer MD & CEO of DEWA and founder of WETEX - as a contributor to 'Green Week' activities at the WETEX and Dubai Solar Show (2019)

## COMPUTER SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE PREMIERE



## SPECIALIZED SKILLS

- Art direction
- Copywriting
- Campaign strategy and development
- Layout in Advertising
- Graphic Design
- Event Planning

## LANGUAGE SKILLS

Russian- Native  
English- Advanced  
Kazakh- Advanced